



# The Weather Channel Meeting

## Tuesday, April 13, 2010

**MEETING START ~ 1:04 PM**

*Introductions – Favorite drink to refresh yourself in hot weather*

- **Chelsea Li** – iced water, jasmine green tea with milk (only when bored)
- **Jeff Sung** – heavy water
- **Nhan Nguyen** – water
- **Nicholas Mauricio** – coffee
- **Shannon McPeak** – iced chai tea latte
- **Drew Vo** – acai Jamba Juice
- **Stefanie Chow** – lemonade, iced tea
- **Tracy Lee** – anything cold and icy (i.e. iced tea/coffee)
- **Vivian Kha** – ice jasmine green tea with boba and purple straw
- **Ruth Tan** – Thai iced tea with boba
- **Kelly Chinh** – cold water!
- **Luis Preciado** – cold water
- **Candace Chu** – GET NAKED >:]
- **Sheryl Chau** – cold water
- **Katherine Truong** – water
- **David Tsang** – root beer float
- **Jocelyn Villatoro** – guava-flavored smoothie

*Total Members in Attendance: **17!***

*Ice Breaker – Brainstorm Water-Themed Fundraiser*

- Group #1:
  - **Sell shaved ice and snow cones**
  - **Dunk tank**
  - **Water Delivery**
    - Schedule different times for selling cases of water to college dorms/apartments
    - Purpose: cut down on transport time
    - \$7/case
- Group #2:
  - **Under the Sea Fundraiser**
    - Underwater hotel with beautiful marine life
    - Protected by missile system
    - \$11,000/night
  - **Sea World Fundraiser**
    - Sell huge discounted tickets
    - Raffle to win chance to swim with dolphins
- Group #3:
  - **Dunk tank**
  - **Water obstacle course**
  - **Slip-n-Slide**
  - **Mats on slides** → like Blizzard Beach in Florida
- Group #4:
  - **Ice sculptures**
    - Freeze water, make ice sculpture, auction them off
  - **Car washes! Pool party!**
  - **Ice bars** (like in Korea and Vegas!)

### *Internal Fundraising Business*

- **Eat for Service @ UCSD**
  - Rubio's Fundraiser → next Wednesday!
  - Panda Express → Thursday!
- **Vendor Fair** → shaved ice!
  - Buy ice shaving machine
  - Shop at Target for supplies
  - Chelsea Li → add syrup + fruits + sprinkle things
  - Kelly Chinh → fresh/canned fruit + condensed milk
- **Family Recycling Competition**
  - Advantages
    - Competitiveness is fun
    - Good fundraiser
    - Good only once per year
  - Disadvantages
    - Sucks for family heads (who must coordinate everything)
    - Now is too soon to do it again
  - Decision → DENIED
- **Sun God Booth**
  - Two years ago → hot dog fundraiser
  - Other years → dunk tanks + pie line
  - Decision → DENIED

### *External Fundraising Business*

- **Leukemia & Lymphoma Society Fundraiser**
  - CANCELED FUNDRAISER!
- **Car Smashing vs. Yard Sale**
  - Which one?  
↳ BOTH!
- **Car Smashing Finals De-Stresser**
  - Charity: UNICEF
  - Vehicle donations
    - Car from Wilson → asking parents
  - Backup Plans
    - Ask junkyard for the junkyard derby → talk to UCSD Engineering Society
    - Kat Truong's apartment-mate's dad owns an airplane junkyard
  - Contact → other frats who have done fundraiser
  - Concerns → transportation, cleanup, promotion!!
- **Yard Sale**
  - Contact → AMSA (Angela Cheung)
    - Asked for donations 2-3 weeks in advance
  - Concern → storage
    - Public storage = \$1/month (but must purchase more than one month)
    - On-campus apartments have separate rooms for storage
    - Reserve centralized place for each college → OVL, SAC, Lodge, etc.

- Set up block of time when/where people can drop off their stuff
  - Donate the stuff we don't sell to charity → decide on charity next week
  - Make yard sale signs (posted for a week) that will last through any weather
  - Make flyers/signs to put on people's doorstep
  - Form committee → delegate planning and day-of tasks
    - Make deliveries (those with a car)
    - Rides coordinator, etc.
  - Concern → compensate drivers!!
- **Masquerade Ball 2010**
  - Suggestions
    - Look on the CERF/minutes
    - Talk to the sales rep for ship
      - Form strict contract → including food
      - Bring Chelsa along...
      - Make sure coat check is in the contract
  - Bigger ship?
    - Is this cost effective?
    - Last year → Hornblower (800 capacity)
    - Year before → Spirit of San Diego
    - Talk to US Navy or Ingrid Leu (Relay For Life) for connections
    - Depends on applying for AS funding
    - Do research and look at pricing
  - Theme → talk about next week

**END ~ 1:52 PM**