

I. The Table

a. Items to Always Have

- i. Prize Wheel
- ii. Prizes (Candy & Pens)
- iii. Pens (for signing in & mailing list)
- iv. Mailing List (for new members) & Sign in Sheet (for the CERF)
- v. Club Cards
- vi. CKI Sign & Poster Board
- vii. Banner
- viii. Yearbook
- ix. A smile 😊

*****Note:** Keep it nice and clean at the table! Refrain from being on your laptops or doing other miscellaneous activities.

b. What do you say? Here are some key points

- i. Circle K is the largest collegiate community service organization
- ii. Our main objectives/major tenants are: Service, Leadership, Fellowship
 1. Give major examples of each! For instance...

- a. **Service:** Volunteering at the Boys and Girls Club, with the American Red Cross at their Blood Drives, plenty of environmental projects such as Community Garden, walking dogs with Walks for Love, etc...
- b. **Leadership:** Taking part in the various committees that we have in our club which range from helping the Masquerade Ball Committee plan for the biggest fundraising event on a triple decker yacht to giving your input to the Service Committee about what service projects you want to participate in.
- c. **Fellowship:** Our club is only one out of many in the California-Nevada-Hawaii district which means there are plenty of opportunities to meet students outside of our club as well. (Feel free to talk about FTC, DCON, M-ball, Snocial, and definitely BONFIRE!)

*****You are not limited to saying only this. Be sure to go with the flow and answer any questions they may have for you. Just talk about what you're passionate about in CKI and the message will definitely carry across 😊**

- iii. Invite them to come join us at the Welcome Week Bonfire on **Wednesday, September 21st**! Rides will be given, just meet at SunGod Lawn at 4:00pm

- iv. Also invite them to our first GBM on **Monday, September 26th** - if the location is not on the flyer, tell them the location is found on our website (point out the QR code for easy access).
- c. Prize Wheel
 - i. The prize wheel will attract a lot of people just for prizes. Here's how we can get them to ask questions
 - 1. The spaces on the wheel will prompt them to ask us something about our club, mostly things that may be of interest to them (i.e. Bonfire, M-Ball, Member Install, DCON, etc...) **Be sure to know the basic information for all major events.** (See appendix for more information)
 - 2. Each prompt will have a specific prize that goes with it (either a pen or candy); this helps to ensure that we don't give away all of our pens so quickly. But be sure to give a club card with every prize.

II. Flyering

- a. Main Objective: Hand out as many flyers as possible!
- b. Tricky Part: Try to have them stop and talk to you for more information or guide them to the table to get more information (and a cool prize!)
- c. Quick Tips
 - i. **Don't be too aggressive** at handing out flyers. Try to be approachable and friendly—they'll be more willing to take it and look at it later
 - ii. **Be polite.** Say hello, thank you, you're welcome, and *have a good day*. It's cheesy but I'm sure it's better than being rude, right? ☺
 - iii. It's going to really hectic on Library Walk ~ you can choose to stand in one spot or walk around. It's completely up to you but I want Crobie to be out there at all times! Note: Only **one or two** other people may follow Crobie, not everyone.
 - iv. You may also *work in pairs* if you feel more comfortable doing so.

III. Appendix

- a. Crazy Kompetition for Infants (CKI South) - A fun and slightly competitive relay of obstacles involving schools from all over Southern California, Nevada, and Hawaii. Takes place on October 15th at Stanton Park (near Irvine).
- b. Member Installation - Recognizing our new members and welcoming them into our club! Your "big sib" is also revealed this day and you find out which family you're in as well. Come enjoy good food and good company on October 22nd - location will be on campus ☺

- c. Masquerade Ball - Our largest fundraising event for Pediatric Trauma Program! Raising nearly \$20,000 to help educate doctors and parents on the dangers of unintentional injuries of infants. Come join us on a triple decker yacht and dance the night away on October 29th from 11:30pm - 4:00am & tell your friends ☺ (We can hand out flyers for M-Ball during Week 1, but maybe not Welcome Week)
- d. Fall Training Conference (FTC) - Did you make new friends from CKI South? Or did you miss out on it but still want to meet new people? Well, you can see them again or meet a ton of people up in Sonora, California for an all weekend trip to the mountains. Learn more about Circle K International and have a great time while you're at it! It will be the weekend of November 4th - 6th
- e. District Convention (DCON) - It's a lot like FTC but so much larger with even more events (and you're not outside lol). We elect our new District Board Members and also attend workshops that range from CKI 101 to Hip Hop Dancing. Another weekend with a lot of fun and good company.

